



THE BAYS PRECINCT | SYDNEY

# The Place Leader



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## The Bays Precinct

### Sydney International Summit

By Bob Perry, Chair

On 18-20 November, as Chair of Place Leaders Asia Pacific, I attended the Bays International Summit hosted by Urban Growth NSW in Sydney. The Summit was convened to bring invited organisations together to imagine the future transformation of 80 hectares of government-owned land just to the west of Sydney's CBD. The land encompasses 5 kilometres of waterfront around Johnston's Bay, Blackwattle Bay, Rozelle Bay and White Bay.

Everyone I spoke to at the Summit agreed that it was an extraordinary event; part exhibition, part festival, part conference featuring an impressive line-up of local and international speakers and panelists with long and exhaustive question times. The Summit ran a grueling schedule from 8.00AM until 8.00PM relieved only by the depth and inspiring dimensions of the conversation.

David Pitchford, CEO of Urban Growth, has imposed a four-step framework around the process of decision-making –

Think New, Fund New, Build New and Live New. This proposed cycle of deliberation is designed to embrace all possibilities up-front and to prevent an uneconomic masterplan from emerging prematurely.

When considered as an initial step in community consultation, the Summit was appropriately pro-active and staged in a somewhat grand manner befitting the scale and importance of the opportunity for Sydney.

Placemaking featured frequently throughout the event, a crucial sensibility pervading many of the presentations by urban transformation authorities and academics.

The Bays transformation has the potential to be a turning point in Australia in the design of sustainable, connected and socially attuned development. I would urge all members of Place Leaders Asia Pacific to put it on their watch list.

Find out more here: - <http://www.urbangrowthnsw.com.au>



### Placemaking around Asia Pacific

See what some of our members are up to including using augmented reality to bring some Christmas Spirit.

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### Place Leaders & Placefocus join forces

Find out more about placemaking training discounts for our members.

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# Year in Review

We kicked the year off with a bang hosting the first regional Future of Places conference in March 2014 in Adelaide, South Australia. Almost 200 people attended this regional event which is part of a broader international partnership between UN Habitat, Project for Public Spaces New York and Ax: son Johnson. This was the first time a Future of Places conference had been held in the southern hemisphere and Place Leaders was very proud to host the Lord Mayors of Australian capital cities and leading placemaking speakers from across Asia Pacific and the world.

In July 2014 we announced our inaugural place awards to recognise those individuals and organisations that have made significant placemaking achievements. Congratulations again to Place Partners and Moreland Council our inaugural award winners.

In September 2014, the City of Gold Coast hosted our Place Champions

Forum and had a very interactive session imagining the possibilities for Southport.

In September 2014, Place Leaders was also represented at the international Future of Places conference in Buenos Aires helping to shape placemaking policy on the international stage.

In October 2014, the Perth Metropolitan Redevelopment Authority and the City of Perth hosted our annual Place workshop which gave those present the chance to see first-hand the significant redevelopment occurring in Perth.

In October 2014, some of our Adelaide based members got the opportunity to catch-up and meet with the very inspiring team from Gap Filler who were visiting Adelaide from Christchurch.

We also joined forces late this year with Placefocus to provide all of our members with the opportunity to access discounts to practical placemaking training and workshops.

We are looking forward to working with you in 2015 to deliver some fantastic events and placemaking opportunities. If you have ideas or are interested in hosting a Place Leaders event please get in touch with us.

## PLACE FOCUS & PLACE LEADERS JOIN FORCES

Place Leaders Asia Pacific is proud to partner with Placefocus to provide our members with discounts on three placemaking courses.

Placefocus, a Brisbane based company and member of PLA, has delivered accredited placemaking training across the Asia Pacific since 2009. This dynamic organisation is led by Andrew Hammonds – a Placemaker with more than 20 years' public and private experience in planning and urban design.

Placefocus' philosophy is simple: "People make places. Not consultants. We remind you how."

They enable practical application of Placemaking and urban design by combining training with workshops and information.

For more details on training courses and discounts for members visit our [website](#)

## Don't forget to visit our website

**As a Place Leaders member you have access to a range of content by logging into our members only site.**

On our site you will find many of our presentations from our Future of Places conference held in March 2014 including Katherine Loflin who spoke in-depth about place attachment and why placemaking is good for cities and Chris Sands from Totally Locally who spoke about his award winning social enterprise and shop local movement.

The City of Gold Coast have kindly provided a range of material that was distributed to those who attended our Champions Forum in September and have been adding to this document library as they progress with their work. If you are interested in what is happening at Southport it is worth taking a look.

If you have a case study or material that you think would be of interest to other Place Leaders members we would love to hear from you and can make it available to our membership base.

You can also keep up to date with all things placemaking by following us on Twitter @placeleaders.

Visit [www.placeleaders.com](http://www.placeleaders.com) and log in to find a range of resources

## BETTER CITIES BETTER LIFE

<http://www.amazon.com/Good-Cities-Better-Lives-Environment/dp/0415840228>

The Crystal launches its new book which looks at how cities are tackling 21st century megatrends and the challenges of sustainable urban growth.

## PLACE PLANS

<http://www.planetizen.com/node/72631>

Planetizen highlights eight place plans for Michigan Cities – a project led by the Michigan Municipal League and the Michigan State University School of Planning, Design & Construction.

## HOW TO ENGAGE PEOPLE IN URBAN PLANNING?

<http://www.azuremagazine.com/article/engage-people-urban-planning/>

Azure highlights the Community PlanIt game as one of several ways to get people engaged in urban planning.

## GOT ANY SPARE CHANGE?

<https://twitter.com/popupcity/status/538395677022093312>

Pop Up City highlights a neat solution from Brazil where if you need change you can take it, if you have change you can leave it.

## SOCIAL CAPITAL &amp; PLACEMAKING

<http://naturesacred.org/social-capital-and-placemaking-an-interview-with-ethan-kent/>

Our friend from Project for Public Spaces Ethan Kent talks about how placemaking contributes to social capital and city governance.

## Seen something you think we should know about?

CONTACT US  
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# Placemaking from around the Asia Pacific



There is lots of placemaking happening around our Asia Pacific members.

One of our newest members Port Macquarie Hastings Council has been running a competition asking people to create a short film about a place they identify with, what is important to them, and ideas on how this place could be developed for the future or changed for the better. You can find out more details on the My Place competition [here](#).

Port Macquarie are also exploring how liveable neighbourhoods are with the community through the Liveable Neighbourhoods project – details [here](#).

Sunshine Coast Council have been helping businesses understand how to do business with them by running a free workshop on how to work with Government.

The City of Auckland announced the winners of its Youth Video challenge. Challenge winners prepared a short video to answer the following question – What should Auckland spend money on to become the world's most liveable city? Videos will be used to promote the City of Auckland draft Long Term Plan – 2015-2025. You can check out the videos [here](#).

The City of Adelaide is making great strides with its Placemaking Strategy with physical change starting at the Topham Place Pilot, a street blitz and community lemon project for the Melbourne Street Place Pilot and the Creative Collective in Hindley Street West Place Pilot progressing nicely. Consultation for the Market District Plan process has also recently commenced – you can find out more [here](#).

The City of Adelaide also launched a world, first on this scale, augmented reality Christmas trail – check it out [here](#) and if you are in Adelaide make sure you download the [App!](#)