



DELEGATES AT OUR CHAMPIONS FORUM

# The Place Leader



**Place Leaders**  
Asia Pacific

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## Place Champions Forum

by City of Gold Coast

On Friday 26 September, Place Leaders held its regular Place Champions forum on the Gold Coast.

The focus of the interactive session was on placemaking activities for Southport.

Southport is the central business district of the Gold Coast and is currently undergoing a massive expansion.

Key drivers are \$5 billion dollars in public and private investment recently complete or underway including a \$1.6B Light Rail; a \$6M Chinatown; a \$7M TAFE Redevelopment; a \$49M Aquatic Centre as well as \$170M in proposed development and \$65M Broadwater parklands investment.

Place Champions heard from the very engaging John Byrne from John Byrne Urban Design who spoke about connecting Southport directly to the Broadwater to give it a direct engagement with the waterfront and

the opportunity to define a high quality Main Street.

For placemaking to be truly successful everyone needs to be at the table and John Howe from the [Committee for Southport](#) brought great insight to the session by sharing a business leaders perspective on the reinvigoration of Southport and what's required to position the area for the next 50 years.

Several City of Gold Coast staff then outlined the current state of play for Southport and discussed the role of their newly formed placemaking team. Participants were then involved in an interactive workshop to identify opportunities for increased commercial activity in the Southport area, supported by other civic improvements that create amenity with the purpose of enhancing the area as a business destination.

It was a great event and opportunity for members to network and discuss placemaking approaches and issues.



### Meet our Members

Karen Woo is one of Place Leaders newest individual members. Find out more about Karen and why she joined Place Leaders.

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### Placemaking around Asia Pacific

Keep up to date with what is happening with placemaking across the Asia Pacific and beyond

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# Future of Places II

by Peter Smith

Earlier this month I attended Future of Places II in Buenos Aires. You can find a summary of each of the conference days on the Place Leaders website.

The overarching goal of the Future of Places conference series is to promote the importance of public space and placemaking in city planning at Habitat III being held in 2016.

The international partners of Future of Places plan to achieve this goal by holding three international conferences (2013, 2014 and 2015); supporting regional conferences; commissioning books and reports as well as exhibiting at Habitat III in 2016.

At the conclusion of Future of Places II, the following document was [released](#).



Future of Places is now looking for feedback on the document.

I'm really interested in your thoughts so we can consolidate a response back for the Asia Pacific region.

If you have any suggestions, amendments or thoughts please contact us at [info@placeleaders.com](mailto:info@placeleaders.com) so we can ensure your voice is heard in the international placemaking debate.

## FUTURE OF PLACES

More information on Future of Places can be found at <http://futureofplaces.com/>

# Members Workshop

Our Members Workshop, proudly supported by the Metropolitan Redevelopment Authority and City of Perth is being held on Wednesday 15 - Friday 17 October 2014.

Perth is experiencing an exceptional period of growth, with the city's population expected to reach three million by 2026.

A coordinated building program is underway that will fundamentally change the face of Perth by establishing key destinations with great buildings, streets and urban

spaces linked by an exceptional transport network.

Attending the workshop will provide you with a first hand opportunity to see some of Perth's major CBD projects completed and underway including Elizabeth Quay, the Old Treasury Building precinct and the Perth Cultural Centre.

It is also a great opportunity to network with others passionate about placemaking.

Further details on the workshop can be found by visiting our [website](#) There are various costs to attend this



event based on your Place Leaders membership status.

Non-members are very welcome to attend - we'd love you to come along and then join the Place Leaders network.

## PLACE LEADERS AGM 16 OCTOBER 2014 | 4.00-5.00 PM

Don't forget the Place Leaders AGM is happening in Perth. Members that can't be there in person please make sure you complete & send back your proxy form to [info@placeleaders.com.au](mailto:info@placeleaders.com.au).

## ARE CITIES READY TO HOST THEIR OWN CROWDFUNDING PLATFORMS?

[www.fastcoexist.com](http://www.fastcoexist.com)

In this article Fast Co Exists looks at crowdfunding for cities and the pros and cons of this approach for funding placemaking activities and infrastructure.

## BRAZIL FORMS PLACEMAKING LEADERSHIP COUNCIL

[www.placemaking.org.br](http://www.placemaking.org.br)

At Future of Places II, Brazil announced the formation of a Brazilian Placemaking Leadership Council bringing together those interested in placemaking in this part of the world.

## WANT A BETTER HOOD?

[www.trendingcity.org](http://www.trendingcity.org)

Do like Seattle, play scrabble! Giant scrabble for the neighbourhood - looks like fun to us

## STREET OF THE DAY

[#streetoftheday](https://twitter.com/streetoftheday)

Got a street you want to brag about or looking for inspiration? Share it via [#streetoftheday](https://twitter.com/streetoftheday)

## CITY PROSPERITY INDEX

[www.mirror.unhabitat.org](http://www.mirror.unhabitat.org)

UN Habitat has released a city prosperity index which focuses beyond economic indicators and includes other dimensions such as quality of life, adequate infrastructure, equity and environmental sustainability



2013 Parramatta Lanes Festival

# Placemaking from around the Asia Pacific

There's lots' of placemaking happening around our Asia Pacific members.

For those interested in how the City of Adelaide is implementing its placemaking strategy, you can keep up to date with their place pilots and contribute to their development by checking out the following [website](#)

The City of Adelaide also completed a key part of its Adelaide 2040 future vision work recently by gathering over 1,000 stories about how people feel and experience different places in Adelaide. The stories were gathered using a crowd sourcing approach. Check out the innovative Adelaide 2040 work [here](#).

Meanwhile Auckland Council is out and about looking for views on the best laneways in Auckland. You can check out details of their campaign [here](#).

Speaking of laneways Parramatta City Council is planning to hold its very successful Parramatta Laneways Festival from 7-10 October this year. Find out more about the Festival [here](#). Parramatta City Council also recently held an official opening of Centenary Square - a great public space for people.

Congratulations to TCL and Waterfront Auckland for taking out the Rosa Barba European Landscape Prize for North Wharf and Silo Park.

City farms are great public places and the City of Sydney is currently in the process of planning one. Want to learn more then check out details [here](#).

We all know that walkable cities = great cities and the City of Sydney has recently released its [Draft Walking Strategy and Action Plan](#) to help it achieve this aim.

In September, the City of Christchurch started the conversation of its Town Hall project calling for Expression of Interest for help in completing this important project.

Meanwhile, the Metropolitan Redevelopment Authority in Perth put out a call to Australian artists to help deliver an exciting public art program at Elizabeth Quay.

**Seen something you think we should know about?**

CONTACT US  
[info@placeleaders.com](mailto:info@placeleaders.com)

# Meet our Members

Karen Woo, Community Partnership Manager in the Victorian Office of Lend Lease is one of Place Leaders newest individual members.

In this edition of The Place Leader we get to know Karen a bit better.

## Tell us a bit about yourself

I moved to Melbourne (from Sydney) 10 years ago with Lend Lease and have worked in our inner urban renewal and outer suburban projects in Victoria.

I volunteer on the YMCA Bridge Project Community Council which seeks to provide employment and skilling opportunities to vulnerable young people, and also support the Asylum Seeker Resource Centre.

My interests include: cardio classes at the gym, doing charity fun runs (see picture to the right, I'm on the far left), gardening and travelling.

I hope that one day, the Western Bulldogs Football Club will win another Premiership Flag - the club just celebrated 60 years since their first and only flag!

## What are some of the placemaking activities you are currently progressing?

Lend Lease's vision is to create the best places. Working with stakeholders to enable the early delivery of amenity and facilitating place activation in our communities is a key priority.

Mayfield, our smallest community, will have a Children's Nature Garden in November 2014.

The picture top right was our first meet your neighbours event at Mayfield.

Atherstone in Melton South will open its doors to a regional business accelerator centre and a

children's & community centre in early 2015. Harpley, our newest development in Werribee West will have a cultural park and adventure playground completed by mid-2015.

I'm also working with Council as we handover and exit Laurimar in the next 12-18 months.

## Why did you decide to join Place Leaders?

This was a natural outcome after I attended the Place Making Leadership Council meeting hosted by Project for Public Spaces in September 2014.

Fred Kent challenged us all to think about what we would do differently and how we could advance placemaking as a movement.

To me joining Place Leaders Asia Pacific and participating in our region's activities was the most logical next step to take.

## What you hope to get out of your Place Leaders membership?

I look forward to meeting members and hearing about the work each are doing as Place Leaders members, accessing the library of resource tools available, contributing to discussions and supporting professional development network events.

*If you would like to be featured in an upcoming edition of The Place Leader, let us know by emailing us at [info@placeleaders.com](mailto:info@placeleaders.com)*



## PLACELEADERS ASIA PACIFIC

### CONTACT US

[info@placeleaders.com](mailto:info@placeleaders.com)

### TWITTER

[@placeleaders](https://twitter.com/placeleaders)

### WEB

[www.placeleaders.com](http://www.placeleaders.com)