# PLACE LEADERS ASIA PACIFIC WORKSHOP SCHEDULE

## Australasia and the Asia-Pacific

## FRIDAY 27TH NOVEMBER 2015

| TIME | ACTIVITY | VENUE |
|---|---|---|
| **9.00am** | **Welcome - Lord Mayor Of Parrammatta Paul Garrard**<br>Bob Perry (Chair) **Welcome and Housekeeping/ AGM Meeting/ Refreshments** | **Atrium Riverside Theatres** |
| **9.45am – 10.00am** | George Mannix, Manager City Animation, Parramatta City Council<br>*Walking Tour Introduction* | **Lennox Bridge** |
| **10.00am – 12.15pm** | Walking Tour of Parramatta - Exploring Local Place Making Initiatives | **Refer to Walking Map** |
| **12.15pm - 1.45pm** | **Lunch**<br>**Mr Gregory Dyer - Chief Executive Officer.** | **Jamie Oliver's Trattoria** |
| **1.45pm - 2.00pm** | Bob Perry (Chair)<br>Workshop Introduction | **Parramatta Town Hall** |
| **2.00pm – 2.45pm** | **Key Note Speaker**<br>Claire Albaret, Chief Operating Officer,<br>Belgian Association of Town Centre Management, www.amcv.be<br>*Place Metrics*<br>Claire has developed creative methodologies in positioning, place making and management of 'Urban Lifetstyle Points'. These techniques ally marketing and urban planning processes for users to re-own public space. | **Parramatta Town Hall** |
| **2.45pm – 3.00pm** | *Questions and Discussion* | |
| **3.00pm – 3.20pm** | Timothy Horton, Registrar, NSW Architects Registration Board<br>*Gouvernance sans frontieres: decisions beyond silos*<br>Tim will present the work of some of Australia's most innovative urban pilots and outline a prototype for governance beyond boundaries that engages communities in the transformation of place, policy and projects. | |
| **3.20pm – 3.30pm** | *Questions and Discussion* | |
| **3.30pm – 4.00pm** | **Afternoon Tea** | |
| **4.00pm – 4.15pm** | Bruce Mills, Manager, Place Services, Parramatta City Council<br>*Places as a perception-changing 'product':*<br>*The Transformation of Parramatta's Church Street Mall* | **Parramatta Town Hall** |
| **4.15pm – 4. 30pm** | Kylie Legge, Director, Place Partners<br>*Place attraction & attachment*<br>Kylie will share Place Partners' research into the attributes that influence how communities experience their places and the impact that has on their economic and environmental sustainability. | **Parramatta Town Hall** |
| **4.30pm – 4.45pm** | Stephen Moore, Partner, RobertsDay<br>*The Loveable City: Transforming Places with Big Ideas and Small Data*<br>Stephen will explain the essential elements for creating loveable places. Starting with the firm's Place Design approach that sits in the middle ground between urban design and place-making, practical case studies will focus on marrying big ideas with small data to deliver quick wins and long term change. | **Parramatta Town Hall** |
| **4.45pm – 5.00pm** | *Questions and Discussion* | **Parramatta Town Hall** |
| **5.00pm – 6.00pm** | **End of Workshop Refreshments/ Drinks** | |

The Place Leaders Association Awards and Workshop is kindly sponsored by the Parramatta City Council.

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