



**Place Leaders**  
Asia Pacific

A network for  
people in place

# Big Ideas in Place

Place Leaders Asia Pacific Conference  
2017, presented as part of Vivid Ideas

**Monday 29 May - Wednesday 31 May 2017**

## **The Connection, Rhodes**

Community Precinct  
30 Shoreline Drive  
Rhodes NSW 2138

Vivid Contributor

**VIVID** IDEAS

 City of  
**Canada Bay**

Photo: Bronwyn Bell 2017



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## Place Leaders Asia Pacific Conference 2017, presented as part of Vivid Ideas

**When:** Monday, 29 May – Wednesday 31 May 2017

**Where:** The Connection, Rhodes Community Precinct, 30 Shoreline Drive, Rhodes, NSW 2138.

Place Leaders Asia Pacific, in partnership with The City of Canada Bay, will bring together leading place thinkers, shapers, visionaries and managers. Three days of workshops, presentations, knowledge exchange, tours and hacks will explore ways to create and manage vibrant places for today and tomorrow. The Big ideas and the “how to” of places.

**Welcome by  
Bob Perry, Chair,  
Place Leaders Asia Pacific**

I am delighted to announce the 2017 Place Leaders Asia Pacific Conference and our partnership with City of Canada Bay as contributors to Vivid Ideas 2017.

Our conference is an opportunity to recognise the many innovative examples of successful place-making in Australasia and the Asia Pacific region. I encourage you to come along, contribute your Big Ideas and debate the future of great places and spaces.

I would like to invite you to join our growing network of members committed to creating great public places for people. I look forward to seeing you in May!



Bob Perry, Chairman  
Place Leaders Asia Pacific



**Welcome by  
Mayor Helen McCaffrey,  
City of Canada Bay**

We are thrilled to welcome the Place Leaders Conference to our fabulous new venue, The Connection, Rhodes.

Council is committed to place management and the making of great places for the future of our city and community. Our collaborative approach to engagement, public art, planning, community facilities and urban renewal has already set us up as advocates for the place based approach. We are excited to join you to learn more and build the network of change makers. I look forward to welcoming you to our city in May.



Mayor Helen McCaffrey,  
City of Canada Bay



### Key Highlights

- Keynote Speakers
- A networking cruise to see urban renewal projects and the Vivid Lights.
- The Great Debate: Place making - a product for property development not a process for the people.
- Place by Place Forum: Exploring the importance of place thinking in affordable and social housing.

### Included speakers



**Zanda Cameron**  
Roberts Day



**Andrew Hoyne**  
Hoyne



**Matt Jones**  
Federation  
Square



**Kylie Legge**  
Place Partners



**Gilbert Rocheuste**  
Village Well

# Why you cannot miss this event

The Place Leaders Asia Pacific conference is a global platform bringing together leading voices, makers, shapers, activators and visionaries from across the Asia Pacific. It aims to provoke and challenge you to discover the biggest trends and ideas in creating the future of our Places.

The Asia Pacific region is alive with innovative processes and places ranging from remote communities to compact corners within our cities. Explore the Big Ideas that respond to Global Trends affecting places; ideas that deliver fresh insights into the unique character, value and leadership initiatives of the region.

## 5 Reasons not to miss Big Ideas in Place

- 1. BE INSPIRED:** Hear leading voices, makers, shapers, activators and visionaries from across the Asia Pacific
- 2. NETWORK:** Catch up with people from across the Asia Pacific who have made great places and some faces you'll be surprised to meet
- 3. LEARN and SHARE:** Bring along your burning questions, wicked problems and inspirational stories about place making and take home new ideas, designs that inspire and practical tips for your organisation
- 4. BE PART OF THE ACTION:** Vivid Ideas in Rhodes – it's more than just a conference, come along to check out urban renewal projects, vibrant public artworks, digital tech workshops and an active day-night precinct
- 5. LOCATION LOCATION:** An amazing waterfront location at Homebush Bay.

## Who should attend?

This international conference is designed for all who are involved in or who are interested in the future of great places, cities and communities, including:

- Place makers
- Event managers
- Urban development authorities
- Federal, state and local government
- Urban renewal/redevelopment
- Authorities officers
- Directors of regional development agencies
- Creative industries
- Public art curators
- Digital technology specialists
- Smart city planners
- Statutory planning directors and managers
- city and town planners
- City managers
- Policy, project directors and officers
- Urban planners
- Urban developers
- Project planners
- Architects, landscape and urban designers
- Infrastructure project managers and construction firms
- Property developers



**Aunty Ruby Rose**  
Indigenous Elder



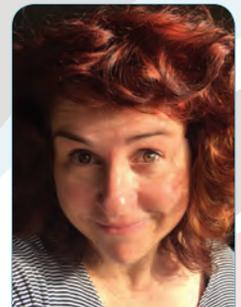
**Andrew Turnbull**  
Scott Carver



**Jason Twill**  
Urban Apostles



**Mr Fong Chun Wah**  
Housing and  
Development Board  
Singapore



**Frith Walker**  
Panuku  
Development  
Auckland

# Conference at a glance

The Key Themes Are:

## Culture, Identity and Transformation in Place

**Explore:** New technology, digital tribes and place attachment; be inspired by public art, storytelling and place authenticity; explore generational and technological trends that are transforming places, such as driverless cars, a sharing economy, augmented reality.

## Place Engagement and Management

**Deepen your understanding of:** Civic engagement; co-creation; community ownership; place activation; place governance; short and long term management strategies; learn from creative partnerships and collaborations; understanding new investment and funding models; innovation in policy and the new approaches by place leaders.

## Measuring the Value of Place

**Investigate:** Place measurement; quantifying and qualifying place qualities and techniques; the impact of social and civic assets on economic gain.

## Program outline

Monday, 29 May and Tuesday, 30 May, from 8.45am each day, \$750 full price ticket.

The full program and details of tour preferences will be released in April.

Your two day conference ticket includes evening event, 'The Great Place Debate' on Tuesday, 30 May.

You might also like to add to your networking opportunities by purchasing a ticket to the Vivid Ideas and Urban Renewal Boat Tour on Monday, 29 May.

### **The Great Place Debate: Place making - a product for property development not a process for the people**

Tuesday 30 May, included in the price of your conference ticket or separate tickets to attend are \$50. 5.30pm-8.30pm, including drinks, networking and the Debate!

There's an ongoing discussion in place in practitioners circles about the meaning of place and its true value. For some it is a form of market-based prospecting and primarily embeds new

development and communities. On the other side of the debate are those who assert it is a populist movement to reclaim the sense of community and identity which makes a neighbourhood tick and is in fact an exercise in social justice.

Our panel includes; Gilbert Rocheuste: Founder of Village Well and a co-creator of the Melbourne lane ways regeneration program and Kylie Legge: Founder of Place Partners and author of Future cites solutions and Doing it differently.

## Place by Place forum: exploring the importance of place thinking in affordable and social housing

Join us for a one day Forum focusing the role of Place and Place attachment, within the provision of medium and high density developments across the region. The discussion will explore on affordable, public, social and alternative housing approaches.

Wednesday, 30 May  
8.45am-3pm, cost \$140.

## Tours and workshops

Your two day conference ticket gives you access to choose a tour/workshop to participate in on Tuesday afternoon. Following registration, delegates will be sent a link to nominate their tour preferences.

- Public art and open space walking tour
- Bike tour of Rhodes and Sydney Olympic Park
- Green buildings and community gardens
- Meaningful Activation workshop with Kylie Legge
- Community Facilities of the future – part talk, part tour of The Connection

## Boat Tour

### **A decade of change: Riverside regeneration by boat**

Monday, 29 May, 4-6.30pm, Cost: \$110pp

Tour along the Parramatta River, learn about some of the most significant urban renewal examples in Sydney and enjoy Vivid Lights from the water. The cruise includes presentations, networking, wine, beer and canapés and docks in Darling Harbour.

# Tickets

## EARLY BIRD TICKETS

Available 14 March - 11 April 2017\*

Ticket Type	Cost
Full Conference 2 days - Monday 29 and Tuesday, 30 May	\$675.00
The Boat Tour - Monday, 29 May	\$99.00
Place by Place Forum - Wednesday 31 May	\$112.00

## TICKETS

Available 12 April - 25 May 2017\*

Ticket Type	Cost
Full Conference + Membership to Place Leaders Asia Pacific (individual)	
Full Conference 2 days + Individual Membership Place Leaders Asia Pacific (1yr)	\$900
Student/Concession Full Conference 2 days + Individual Membership Place Leaders Asia Pacific (1yr)	\$675
2 Day Conference	
Full Conference 2 days - Monday 29 and Tuesday, 30 May	\$750
Full Conference 2 days - Monday 29 and Tuesday, 30 May – Individual Members	\$712.50
Full Conference 2 days - Monday 29 and Tuesday, 30 May – Silver Members	\$375.00 on first registration and \$675 for one further registration
Full Conference 2 days - Monday 29 and Tuesday, 30 May – Gold Members	Complimentary first registration and \$600 for two further registrations
Full Conference 2 days - Monday 29 and Tuesday, 30 May – Platinum Members	Two complimentary registrations and \$375 for three further registrations
The Boat Tour – Monday, 29 May	\$110
Place by Place Forum - Wednesday, 31 May	\$140
The Great Place debate - Tuesday 30 May	\$50 (Free for conference attendees)
Members will receive promo codes to access member prices on the ticket site	

## How to purchase tickets\*

**Website:** [www.placeleaders.com](http://www.placeleaders.com) or [www.vividsydney.com/ideas](http://www.vividsydney.com/ideas)

All prices quoted in this brochure are in Australian dollars and are inclusive of GST (unless otherwise stated).

\* Note:

- Ticket sales dates are subject to variation and/or until sold out.
- Registrations are for individuals only and cannot be shared.
- TTG Ticketing website will add \$3.60 booking fee and 2.25% processing fee to each transaction. These fees are additional to ticket costs above.
- Place Leaders members; individual, silver, gold and platinum memberships will receive a personalised promotion code to access the member rate tickets online. These promotion codes are one use only, valid for one transaction.
- The program and information contained in this brochure are preliminary. Place Leaders Asia Pacific reserves the right to change or alter any aspect of the program or contents herein at its discretion prior to the conference.

## Cancellation

Registration cancellations will only be accepted in writing. Cancellations made prior to 8 May, 2017 will be refunded less \$150.00 to cover administration costs. No refunds will be made after this date. As an alternative to cancellation, your registration may be transferred to another person without incurring any penalty; however this must be confirmed in writing prior to 24 May, 2017. The information in this brochure is correct at the time of printing.

## Special Needs & Dietary Requirements

Every effort is made to cater for people with special needs. Should you require any specific assistance, including dietary requirements or support for disability including wheelchair access, please contact us and include this in the relevant section of the online survey registration.

# Want to access Place Leaders Events at member prices?

Place Leaders Asia Pacific would like to invite you and your organisation to join our vibrant and growing network. We are a non-profit organisation and have been in operation for over a decade.

Our members are committed to providing leadership in the pursuit of place-making excellence. The organisations that share our table range in size and complexity from sole trader professional services providers and regional and metropolitan local government areas through to some of the largest City Councils and urban redevelopment corporations. From engagement specialists, planning and design professions and major companies whose work contributes toward the successful creation of great public places – we are committed to enabling terrific places where people come first. Our Association offers a dynamic range of activities to enable the exchange of knowledge and experience – in both the online environment and in face to face gatherings.

Membership Category	Membership fee (Excluding GST)
Platinum	A\$ 10,000 pa
Gold	A\$ 5,000 pa
Silver	A\$ 2,500 pa
Individual	A\$ 290 pa

Check out the website for information on membership benefits and contact us to discuss which membership package would best suit you and your organisation.



## Apply online today:

<http://placeleaders.com/membership/why-join-place-leaders/>

## For more information call:

**Joanne Taylor**

**Email:** [members@placeleaders.com](mailto:members@placeleaders.com)

**Phone:** +61 438 919 054



# About the venue

The Connection is the City of Canada Bay's newest multipurpose community precinct. It consists of four themed pavilions on the Rhodes foreshore, right next to the new Bennelong Bridge over Homebush Bay in Rhodes, NSW, Australia.

The Learning Space, The Event Space, The Meeting Space and Bare Witness waterfront restaurant will all be utilised for Vivid Ideas 2017. The four buildings are uniquely designed around a central amphitheatre and deck which juts out over Homebush Bay, with views to Parramatta River and Sydney Olympic Park.

The Connection showcases leading-edge public artworks, community spaces and digital learning environments.

[www.theconnectionrhodes.com.au](http://www.theconnectionrhodes.com.au)



## About Place Leaders Asia Pacific

Place Leaders Asia-Pacific is a not-for-profit member organisation for the promotion of leadership among place shapers, makers, activators and managers working in Australasia and the Asia-Pacific region.

Our mission is to recognise leadership, foster global alliances and promote knowledge exchange for the creation and stewardship of successful public places throughout our region. Place leaders create new – and transform existing – public spaces as vibrant and inclusive places. Successful places make us feel welcome. They are places where a sense of belonging inspires imagination and evokes a desire to stay – and to return again.

As an international network of dedicated organisations and individuals, our members develop successful place-making practices, policy and processes. We strive to achieve great public realm outcomes by taking more things into account from the very start. We facilitate knowledge sharing and promote the expertise of our members through the creation of networking and learning opportunities. Through evidence gathering and the fostering of research partnerships, and through award and recognition programs, we celebrate great place outcomes – and the people who make them happen.

[www.placeleaders.com](http://www.placeleaders.com)





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