



**Place Leaders**  
Asia Pacific

# Big Ideas in Place

Place Leaders Asia Pacific Conference 2017  
presented as part of Vivid Ideas

**Monday 29 May – Wednesday 31 May**

The Connection, Rhodes  
Community Precinct  
30 Shoreline Drive  
Rhodes NSW 2138



The Connection, Rhodes. Photo: Bronwyn Bell 2017

Vivid Contributor

**VIVID** IDEAS

 City of  
Canada Bay

# Welcome to Big Ideas in Place

We are thrilled to welcome the Place Leaders Conference to our fabulous new venue, The Connection, Rhodes.

Council is committed to place management and the making of great places for the future of our city and community. Our collaborative approach to engagement, public art, planning, community facilities and urban renewal has already set us up as advocates for the place based approach. We are excited to join you to learn more and build the network of change makers. I look forward to welcoming you to our city in May.



**Mayor Helen McCaffrey**  
City of Canada Bay



I am delighted to announce the 2017 Place Leaders Asia Pacific Conference and our partnership with City of Canada Bay as contributors to Vivid Ideas. Our conference is an opportunity to recognise the many innovative examples of successful place-making in Australasia and the Asia Pacific region. I encourage you to come along, contribute your Big Ideas and debate the future of great places and spaces.

I would like to invite you to join our growing network of members committed to creating great public places for people. I look forward to seeing you in May!



**Bob Perry**  
Chair  
Place Leaders Asia Pacific



## Event Highlights

- Two day conference program packed with fresh ideas, keynote speakers, panel discussions, food trucks, place hacks and networking events.
- The Great Debate: Place making - a product for property development not a process for the people.
- Place by Place Forum: Exploring housing affordability and the importance of place thinking.
- Workshops and Tours included in the 2 day conference ticket.

## Platinum Sponsor

## Gold Sponsor



# An event not to be missed

The Place Leaders Asia Pacific conference is a global platform bringing together leading voices, makers, shapers, activators and visionaries from across the Asia Pacific. It aims to provoke and challenge you to discover the biggest trends and ideas in creating the future of our Places.

Explore the **BIG IDEAS** that respond to **GLOBAL TRENDS** affecting places; ideas that deliver fresh insights into the unique character, value and leadership initiatives of the region. **BE INSPIRED** by leading voices, makers, shapers, activators and visionaries from across the Asia Pacific. **NETWORK** with people from across the Asia Pacific who have made great places. **LEARN** and **SHARE** your burning questions, wicked problems and inspirational stories about place making and take home new ideas, designs that inspire and practical tips for your organisation. **EXPLORE** Rhodes - check out urban renewal projects, vibrant public artworks, digital tech workshops and an active day-night precinct at an amazing waterfront **LOCATION** at Homebush Bay.

## Who should attend?

- Place makers
- Event managers
- Urban development authorities
- Federal, state and local government
- Urban renewal/redevelopment
- Authorities officers
- Directors of regional development agencies
- Creative industries
- Public art curators
- Digital technology specialists
- Smart city planners
- Statutory planning directors and managers
- City and town planners
- City managers
- Policy, project directors and officers
- Urban planners
- Urban developers
- Project planners
- Architects, landscape and urban designers
- Infrastructure project managers and construction firms
- Property developers
- Retail centre managers

## Location

The Connection, Rhodes Community Precinct, 30 Shorelines Drive. Rhodes NSW Australia

## Dates and Program Overview

### 2-Day Conference 'Big Ideas in Place' \$750 Monday 29 - Tuesday 30 May

8.45am start each day, includes:

- Evening event and networking
- The Great Place Debate\* 5.30-8.30pm Day 2
- Rhodes Art Walk\* 2-4pm Day 2
- Selection of tours and workshops

\*Can be purchased separately for \$50.

### 1-Day Conference Housing Affordability 'Place by Place' Forum \$140 Wednesday 31 May

8.45am-4.30pm

- Place by Place Forum

\*All prices are in Australian dollars and include GST. and are subject to booking fees.

# 2 Day Conference - Big Ideas In Place

## Themes

- New Urban Futures
- Culture, Identity and Inclusivity
- Art, Activation and Place Attachment
- Measuring the Value of Place
- Place and Corporate Culture
- Property and Place Value
- Innovation Precincts
- Governance and Partnerships
- Co-creation and Engagement
- Urban Renewal and Development

## The Great Debate

**Place-making: a product for property development, not a process for the people.**

There's an ongoing discussion in place in practitioners circles about the meaning of place and its true value. For some it is a form of market based prospecting and primarily embeds new development and communities. On the other side of the debate are those who assert it is a populist movement to reclaim the sense of community and identity which makes a neighbourhood tick and is in fact an exercise in social justice. Come along to hear a light hearted and controversial debate about the real motivations of place-making!

## Tours and Workshops

**Your two day conference ticket gives you access to choose either a tour or workshop to participate in on Tuesday 30 May.**

Following registration, delegates will be sent a link to nominate their tour preferences. Tours and workshops include;

- Public art walking tour (separate tickets available for public attendance (\$50) / free for conference attendees)
  - Community Gardens and Collaborative Design: Sustainability in Rhodes
  - Community Facilities & Digital learning spaces and the libraries of the future
  - Meaningful Activation workshop with Kylie Legge
  - Practising cultural mindfulness with storytelling and weaving
  - Make your place - help get young people co-create spaces by Place SA
  - Driving community engagement through maker space programs
  - The [IN]Formal City + Human [Mis] Behaviour by UTS
  - Rational Ignorance is bliss, New Democracy.
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# 2 Day Conference - Big Ideas In Place

## Presenters



**IGNATIUS JONES**  
Creative Director, Vivid  
Destination NSW



**ZANDA CAMERON**  
Senior Associate  
Roberts Day



**ANDREW HOYNE**  
Principal and Creative  
Director, Hoyne



**MATT JONES**  
General Manager  
Digital Futures and  
Program Delivery  
Federation Square



**KYLIE LEGGE**  
Director and Founder  
Place Score  
Place Partners



**GILBERT ROCHEUSTE**  
Founder and Managing  
Director  
Village Well



**LUCINDA HARTLEY**  
CEO  
Codesign Studio



**ANDREW TURNBULL**  
Director  
Scott Carver



**ALICE WOODRUFF**  
Director  
Active City



**FRITH WALKER**  
Manager Place Making  
Panuku Development  
Auckland



**BOB PERRY**  
Board Chair  
Place Leaders Asia  
Pacific



**JASON TWILL**  
LEED Fellow Director  
Urban Apostles  
Innovation Fellow, UTS  
School of Architecture.



**NARELLE HUTCHINS**  
Head of Place  
Strategy and Design  
AMP



**HELEN LAVERTY**  
Place Manager Rhodes  
City of Canada Bay



**VALLI MORPHETT**  
Coordinator Place  
Management  
City of Charles Sturt



**PATRICK DUIGAN**  
Executive Coordinator  
City Place Making  
City of Gold Coast



**BRENDAN BLAKELEY**  
Director  
Elton Consulting



**ANDREW PARKER**  
National Manager  
Experience and  
Culture



**HAMDAN MAJEED**  
Executive Director  
Think City



**HOWARD PARRY-  
HUSBANDS**  
Director  
Pollinate



**IAIN WALKER**  
Executive Director  
The New Democracy  
Foundation



**JESSICA  
CHRISTIANSEN-  
FRANKS**  
CEO  
Neighbourlytics



**IAN INNES**  
Director of Heritage  
and Collections  
Sydney Living  
Museums



**HAHNA BUSCH**  
Strategist  
Left Bank Co.



**KATHLEEN WALDOOCK**  
Programme Manager  
Placemaking HLC  
Auckland



**MORRICE BELLAMY**  
Place Manager  
Green Square  
City of Sydney



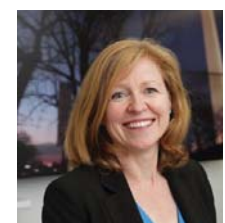
**BRUCE MILLS**  
Manager  
Place Services Team  
Parramatta City Council



**MATT NOVACEVSKI**  
Research and Town  
Planner  
Pyrenees Shire Council



**DAVID BARNARD**  
Technical Director,  
Urban Design and  
Masterplanning  
AECOM



**SANDY BURGOPYNE**  
Researcher, Speaker,  
Educator and Principal  
Citizen Cities

# 2 Day Conference - Big Ideas In Place

## Presenters Continued



**BROOKE JACKSON**  
Architect and Lecturer  
UTS



**JOHN DOBBIN**  
Technologist, Innovator  
and Entrepreneur



**JONATHAN DALY**  
Urbanist and  
Environmental  
Psychologist  
Director of Studio Huss



**KEEGAN APLIN-THANE**  
Planner  
Palmerston North City  
Council



**ANDREW NICHOLS**  
Urban Growth,  
Development Director  
for The Bays Precinct



**LUCY COLE-EDELSTEIN**  
Director  
Straight Talk



**LUCILLA MARSHALL**  
Group Manager  
Community Participation  
and Engagement  
City of Port Macquarie-  
Hastings Council



**CRAIG SWIFT-MCNAIR**  
General Manager  
City of Port Macquarie-  
Hastings Council



**MURRAY WEST**  
Transport Engineer  
McCagney



**LAURA PHILLIPS**  
Marketing Manager  
Neometro



**LYN CARSON**  
Board Member and  
Research Director  
The New Democracy  
Foundation



**NICHOLAS WOLFF**  
Project Director  
Infrastructure NSW



**ANTHONY AISENBERG**  
Director  
The Crowdsport



**ANTJE KLUPSCH**  
Activation Program  
Coordinator  
Transport for NSW



**BEC McHENRY**  
CEO  
The Space Agency



**CATHERINE EYMIN-  
YARRA TRAMS**  
Director of  
Infrastructure  
Yarra Trams



**CLAIRE FERRES  
MILES**  
General Manager  
Place Strategy and  
Development  
City of Port Phillip



**ESTELLE GRECH**  
Strategic Planner  
Fairfield City Council



**AUNTY JUDY DURAND**  
Indigenous Elder



**AUNTY RUBY ROSE**  
Indigenous Elder  
Mununjali and  
Wangerriburra Elder



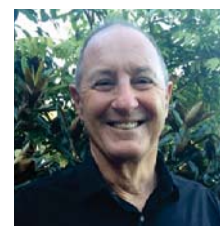
**SARAH MADDOCK**  
Chair  
Place SA



**KERRIE VERBART**  
Vice-Chair  
Place SA



**ZOE JOHNSON**  
Arts and Cultural Officer  
Northern Beaches  
Council



**LES MUNN**  
Reserves and  
Recreation Manager  
Northern Beaches  
Council Pacific



**NICOLE THOMPSON**  
Sustainable Projects  
Coordinator  
City of Canada Bay



**SHELLEY PISANI**  
Artistic Director  
Creative Regions



**STEFANI MATOSEVIC**  
Urban Planner and  
Place Maker  
Roberts Day



**JOY SULIMAN**  
Learning Space  
Coordinator  
City of Canada Bay



**EMILYA COLLIVER**  
Founder and Director  
Art Pharmacy  
Consulting



**VINCENT WOZNAK-  
O'CONNOR**  
Learning Space  
Program Officer  
City of Canada Bay



# 1 Day - Housing Affordability 'Place by Place Forum'

## Themes

Exploring the importance of place thinking in affordable, public, social and alternative housing approaches.

Discussion will focus on the opportunities in each New Local Place through the dimensions of Governance, Policy, Design, Partnerships and Investment and explores real typologies of this Place-by-Place thinking.

## Presenters



**MR FONG CHUN WAH**  
Deputy CEO  
Housing and  
Development Board  
Singapore



**HEATHER NESBITT**  
Social Commissioner  
Greater Sydney  
Commission



**TRACY HOWE**  
CEO  
NSW Council of  
Social Services



**DR TIM WILLIAMS**  
CEO  
Committee for Sydney



**BEN HEWETT**  
Deputy NSW  
Government Architect



**CRAIG ALLCHIN**  
Director  
Six Degree Urban



**RICK GRAF**  
Chairman  
Graf International



**ADRIAN HARRINGTON**  
Head of Funds  
Management  
Folkestone



**MARIA SCOTT**  
Head of Corporate and  
Public Affairs  
Payce



**TONY McNAMARA**  
Director of Planning  
and Environment  
City of Canada Bay



**DR TARSHA FINNEY**  
Architectural Urbanist  
and Education  
UTS



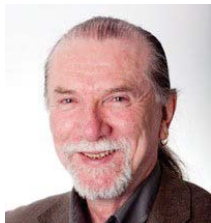
**MIRANDA JAMES**  
Senior Adviser  
Sustainability  
Panaku Development  
Auckland



**BOB PERRY**  
Board Chair  
Place Leaders Asia  
Pacific



**TINA KAO**  
Senior Strategic  
Planner  
City of Canada Bay



**DAVID ADAMSON**  
Research and  
Development Manager  
Compass Housing

# The Venue

**The Connection is the City of Canada Bay's newest multipurpose community precinct. It consists of four themed pavilions on the Rhodes foreshore, right next to the new Bennelong Bridge over Homebush Bay in Rhodes, NSW, Australia.**

The Learning Space, The Event Space and The Meeting Space will all be utilised for Vivid Ideas. The four buildings are uniquely designed around a central amphitheatre and deck which juts out over Homebush Bay, with views to Parramatta River and Sydney Olympic Park. The Connection showcases leading-edge public artworks, community spaces and digital learning environments.

[www.theconnectionrhodes.com.au](http://www.theconnectionrhodes.com.au)



## About Place Leaders Asia Pacific

We are a not-for-profit member organisation for the promotion of leadership among place shapers, makers, activators and managers working in Australasia and the Asia-Pacific region.

Our mission is to recognise leadership, foster global alliances and promote knowledge exchange for the creation and stewardship of successful public places throughout our region. Place leaders create new – and transform existing – public spaces as vibrant and inclusive places. Successful places make us feel welcome. They are places where a sense of belonging inspires imagination and evokes a desire to stay – and to return again.

We strive to achieve great public realm outcomes by taking more things into account from the very start. We facilitate knowledge sharing and promote the expertise of our members through the creation of networking and learning opportunities. Through evidence gathering and the fostering of research partnerships, and through award and recognition programs, we celebrate great place outcomes – and the people who make them happen.

[www.placeleaders.com.au](http://www.placeleaders.com.au)

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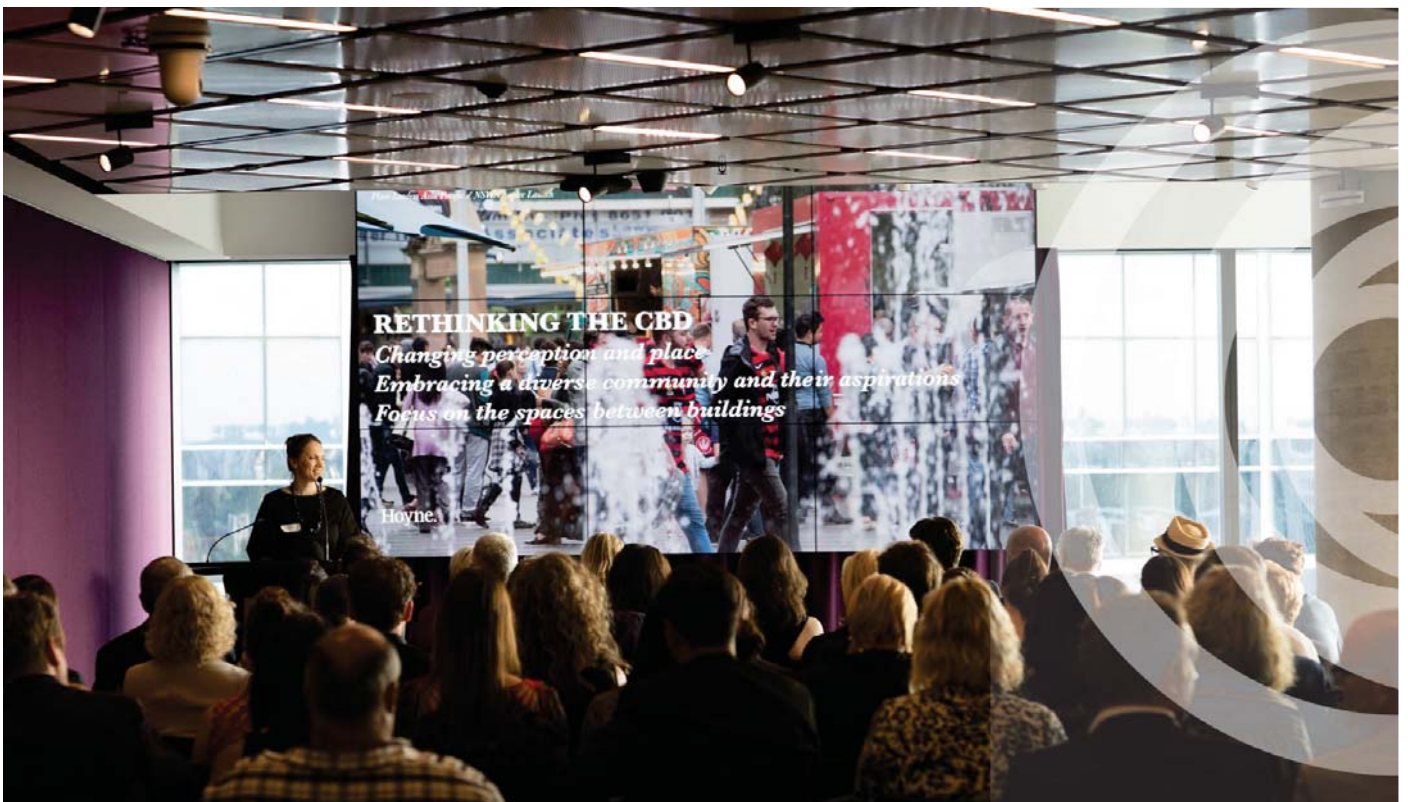


# Member Benefits

Place Leaders Asia Pacific would like to invite you and your organisation to join our vibrant and growing network. We are a non-profit organisation and have been in operation for over a decade.

Our members are committed to providing leadership in the pursuit of place-making excellence. The organisations that share our table range in size and complexity from sole trader professional services providers and regional and metropolitan local government areas through to some of the largest City Councils and urban redevelopment corporations. From engagement specialists, planning and design professions and major companies whose work contributes toward the successful creation of great public places – we are committed to enabling terrific places where people come first.

Our Association offers a dynamic range of activities to enable the exchange of knowledge and experience – in both the online environment and in face to face gatherings.



**Receive Member Discounts on Place Leaders Conference Today!**

<http://placeleaders.com/membership/why-join-place-leaders/>

**Membership Enquiries**

[members@placeleaders.com](mailto:members@placeleaders.com)

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# Ticket Pricing

Ticket Type	Cost
Full Conference 2 days + Individual Membership Place Leaders Asia Pacific (1yr)	\$900
Student/Concession Full Conference 2 days + Individual Membership Place Leaders Asia Pacific (1yr)	\$675
Full Conference 2 days - Monday 29 and Tuesday, 30 May	\$750
Full Conference 2 days - Monday 29 and Tuesday, 30 May – <b>Individual Members</b>	\$712.50
Full Conference 2 days - Monday 29 and Tuesday, 30 May – <b>Silver Members</b>	\$375.00 on first registration and \$675 for one further registration
Full Conference 2 days - Monday 29 and Tuesday, 30 May – <b>Gold Members</b>	Complimentary first registration and \$600 for two further registrations
Full Conference 2 days - Monday 29 and Tuesday, 30 May – <b>Platinum Members</b>	Two complimentary registrations and \$375 for three further registrations
Rhodes Art Walk – Tuesday 30 May, 2-4pm	\$50 full price ticket. (free tour option for conference attendees)
Place by Place Forum - Wednesday, 31 May 8.45am - 4.30pm	\$140
The Great Place debate - Tuesday 30 May 5.30pm-8.30pm	\$50 (Free for conference attendees)

Members will receive promo codes to access member prices on the ticket site

## Purchase Online Today

[www.placeleaders.com](http://www.placeleaders.com)

[www.vividsydney.com/event/ideas/big-ideas-place-place-leaders-asia-pacific-conference-2017](http://www.vividsydney.com/event/ideas/big-ideas-place-place-leaders-asia-pacific-conference-2017)

Please Note:

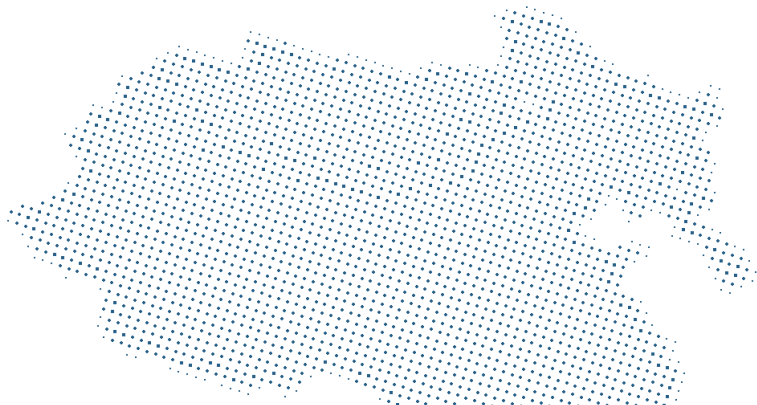
- All prices quoted are in Australian dollars and are inclusive of GST.
- Ticket sales dates are subject to variation and/or until sold out.
- Registrations are for individuals only and cannot be shared.
- TTG Ticketing website will add \$3.60 booking fee and 2.25% processing fee to each transaction. These fees are additional to ticket costs above.
- Place Leaders members; individual, silver, gold and platinum memberships will receive a personalised promotion code to access the member rate tickets online. These promotion codes are one use only, valid for one transaction.
- The program and information contained in this brochure are preliminary. Place Leaders Asia Pacific reserves the right to change or alter any aspect of the program or contents herein at its discretion prior to the conference.

## Cancellation

Registration cancellations will only be accepted in writing. Cancellations made prior to 8 May, 2017 will be refunded less \$150.00 to cover administration costs. No refunds will be made after this date. As an alternative to cancellation, your registration may be transferred to another person without incurring any penalty; however this must be confirmed in writing prior to 24 May, 2017. The information in this brochure is correct at the time of printing.

## Special Needs and Dietary Requirements

Every effort is made to cater for people with special needs. Should you require any specific assistance, including dietary requirements or support for disability including wheelchair access, please contact us and include this in the relevant section of the online survey registration.







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Asia Pacific



The Connection, Rhodes. Photo: Bronwyn Bell 2017

Vivid Contributor

