



**Place Leaders**  
Asia Pacific

A network for  
people in place

**PLACE LEADERS N  
ASIA PACIFIC O  
AWARDS ∞  
GUIDE**



We are very pleased to announce that this year the 2018 Place Leaders Asia Pacific awards evening will be a part of Melbourne Design Week 2018 and hosted at the new South Melbourne Primary School within the Fishermans Bend Urban Renewal Precinct.

Melbourne Design Week 2018 is an initiative by Creative Victoria in partnership with NGV and over a program of 10 days celebrates local and international design excellence that links creativity with business and community.

In partnership with City of Port Phillip, the South Melbourne Primary School; Victorian Government's first vertical school, is an exemplary project that ensures a strong social anchor on the Ferrars Street Education and Community Precinct by delivering integrated shared school and community facilities.

As Melbourne Design Week 2018 theme asks us to ponder the effect that design has on the environment around us and how design can be used as a catalyst for change we couldn't think of a better opportunity than to pair our awards evening with a tour and presentation of the new vertical school.

Place-making is a multi-sector multi-disciplinary practice that embraces a diversity of pursuits, ranging from design, planning and governance to brand, identity and a sense of belonging.

Our awards celebrate innovation and excellence in Place Leadership and recognise that there are many fine examples of successful place-making in Australasia and the Asia Pacific region.

I encourage you or your organisation to nominate projects and people of outstanding merit, attend our awards evening and enjoy the offerings of Melbourne Design Week 2018.

I wish all nominees the very best of luck.

A stylized, handwritten signature in black ink, consisting of a large, looped 'P' followed by a series of fluid, connected strokes.

Place Leaders Asia Pacific  
Chairman  
**Bob Perry**

## PLACE LEADERS ASIA PACIFIC AWARDS PROGRAM

The 2018 Place leaders Asia Pacific Awards program is calling for nominations for each of these awards and will award them if appropriate nominees are received. There are four Place Leaders Award categories open:

- **Place Leadership** - Recognises leadership by an individual or organisation that has made a significant contribution to the advancement of place-making and has raised the national or international profile of place-making;
- **Small Scale Place Project** - Recognises a specific project or scheme that has demonstrated best practice place-making under AUD \$200k;
- **Large Scale Place Project** - Recognises a specific project or scheme that has demonstrated best practice place-making over AUD \$200k;
- **Place Process** - Recognises a specific approach, policy, program, model or concept that has contributed to best practice place-making.

## AWARDS STRUCTURE

Place Leaders awards are based on a two-tier system.

- *Centrepiece* – this award is allocated as a Jury’s choice award and is given to the individual or organisation that has displayed overall excellence in place-making from all categories in Australasia and the Asia Pacific in any given year. There is only one winner in any given year. An award may be given regardless of the number of eligible entries. If the jury so determines, no Centrepiece award will be given.
- *Category Award* – this award is given to the individual, organisation, project or initiative that has made the most significant advancement in a particular award category in any given year. There is only one winner per category award in any given year. An award may be given regardless of the number of eligible entries. If there are no suitable nominees no Category Award will be given.

For the Category Awards, commendations may be made. More than one commendation may be given. Commendations may be given regardless of the number of eligible entries. Commendations will be given each year.

## RECOGNITION

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**Award Type:** Overall Excellence

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**Award Name:** Centrepiece

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**Recognition:**

- Recognition as Centerpiece Award winner;
- Trophy & certificate;
- Promotion by Place Leaders in 2018 through a range of mediums;
- Ability to utilise the Place Leaders brand to promote the award winning initiative or organisation throughout 2018.

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**Award Type:** Category Award

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**Award Names:**

Small Scale Place Project  
Large Scale Place Project  
Place Leadership  
Place Process

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**Recognition:**

- Recognition as Category Award winner;
- Trophy & certificate;
- Promotion by Place Leaders in 2018 through a range of mediums;
- Ability to utilise the Place Leaders brand to promote the award winning initiative or organisation throughout 2018.

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**Award Type:** Commendation

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**Recognition:**

- Certificate;
- Promotion by Place Leaders in 2018 through a range of mediums;
- Ability to utilise the Place Leaders brand to promote the award winning initiative or organisation throughout 2018.

## PLACE LEADERS ASIA PACIFIC AWARDS TIME FRAMES

Date	Detail
18 January 2018	Nomination Process Opens
16 February 2018	Nomination Process Closes
5 March 2018	Jury Deliberations Close
15 March 2018	Place Leaders Awards Evening

Entries for all categories are made by completing the entry awards nomination form and emailing to awards@placeleaders.com by COB 16th February 2018.

## JUDGING PROCESS AND CRITERIA

The jury will consider each nomination against the criteria listed below. It is essential that your nomination addresses the criteria for the award category you have selected.

The criteria for each award are detailed below:

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### Award: Place Leadership

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**Detail:** Recognises significant leadership by an individual or organisation that has made a contribution to the advancement of place-making through raising the national or international profile of place-making.

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#### Criteria:

- **Vision** – Inspiring others to action through exemplary leadership
- **Advocacy** - advancing the awareness and value of place-making within the community through professional service provision, publication, community engagement, education and/ or research.
- **Inclusiveness** – A wide range of people and/ or organisations were involved.
- **Innovation** - New and original ways of thinking or doing were used.

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### Award: Place Process

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**Detail:** Recognises a specific approach, policy, program, model or concept that has contributed to best practice place-making.

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#### Criteria:

- **Sense of Place** - The initiative displays a sensitivity to authenticity and local narrative of place.
- **Integrated Decision Making** – The initiative displays high levels of collaboration and fostered new partnerships amongst people and organisations into a co-ordinated shared vision of implementation.
- **Agility** – The initiative displays an adaptability, flexibility and openness to change in response to community, public and/or private needs and interests.
- **Innovation** - New and original ways of thinking or doing were used.

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### Award: Small Scale Place Project

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**Detail:** Recognises a specific project or scheme that has demonstrated best practice place-making under AUD \$200K;

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### Award: Large Scale Place Project

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**Detail:** Recognises a specific project or scheme that has demonstrated best practice place-making over AUD \$200K;

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#### Criteria:

- **Sense of Place** - The project displays a sensitivity to authenticity and local narrative of place.
- **Systemic** – The project displays a structured holistic approach to the making, branding and/ or governance of place-making.
- **Integrated Decision Making** – The project displays high levels of collaboration and fostering of new partnerships amongst people and organisations into a co-ordinated shared vision of implementation.
- **Agility** – The project displays an adaptability, flexibility and openness to change in response to community, public and/ or private needs and interests.
- **Innovation** - New and original ways of thinking or doing were used.
- **Value** - The project demonstrates clear value for people and community by addressing inclusive, diverse and equitable social and economic outcomes

The Place Leaders Asia Pacific Awards Jury will reach their decision by consensus. The deliberations of the Jury will include:

- Consideration of the nomination against the award criteria.
- Development of a shortlist for each category based on information submitted through each nomination.
- For those who are shortlisted, the Jury may speak with at least one of the named referees, asking a set of which elicit further information about the merit of the nomination.
- Write up of the Jury findings, which will be announced at the Place Leaders Awards evening and published on the Place Leaders website in March 2018.

## ELIGIBLE ENTRANTS

All individuals and organisations interested and involved in place-making are eligible to enter the Place Leaders Asia Pacific Awards Program.

There is no restriction on the number of entries that can be submitted.

Separate nomination forms must be completed for each project or initiative, however entrants can choose to lodge each project or initiative in multiple categories on the one nomination form.

All nominees will be considered for the 2018 Asia Pacific Awards, subject to meeting the criteria. Members of Place Leaders Asia Pacific are able to register according to membership benefits, whilst non-members will pay a AUD \$450 (+gst) non-refundable registration fee per nomination. This nomination fee includes one complimentary awards dinner pass and attendance to the South Melbourne Primary School Tour on the 15 March 2018.

In some special circumstances the nomination fee may be waived, please contact Place Leaders for further information. Waiving of the nomination fee is at the discretion of the Chief Executive Officer of Place Leaders.

## ELIGIBLE INITIATIVES

Initiatives submitted should be at practical completion prior to entering. The initiative should provide a clear evidence basis of the success using qualitative and quantitative data. The entry should not have been submitted to the Place Leaders awards in a prior year. Place Leaders has the sole discretion to refuse an entry or remove it from consideration for an award if Place Leaders is of the opinion that the entry:

- Does not comply with these guidelines
- Is not consistent with the nature and spirit of the awards or is inappropriate, offensive, indecent or illegal
- Breaches or is likely to breach copyright.

## CONFIDENTIAL INFORMATION

No confidential information should be submitted with your nomination as all information, except for contact information and referee information may be made available through the Place Leaders website within 48 hours of submitting your application.

## EDITING YOUR NOMINATION

Once you have submitted your nomination you are no longer able to edit it so please check your documentation carefully prior to submission. In the event that a significant error has been made please contact the Chief Executive Officer of Place Leaders and they will use their discretion as to whether an edit can be made.

## COPYRIGHT

By entering the awards you agree that Place Leaders Asia Pacific will publish your nomination on the Place Leaders website.

You will also agree that Place Leaders Asia Pacific may reproduce, exhibit, publish, and/or communicate the material and information you give about your nomination and adapt or use your nomination and any portion of it, or give permission to others to do so, in different ways or contexts that Place Leaders sees fit for the purposes of the Awards for as long as required.

For this purpose, your nomination includes all words, images and other materials (including models, film and video) whether in digital, printed or 3D format, you submit online or give to Place Leaders in connection with your entry.

Place Leaders requires that either:

- You personally, or your organisation own(s) all copyright and you authorise the use them as needed for the Awards, by way of non-exclusive license - including for publicity; OR
- You promise that you personally have, or your organisation has, the authority of each and every owner of the copyright to authorise and you do authorise Place Leaders to use them as needed for the Awards, including for publicity.

## WITHDRAWING YOUR NOMINATION

At any time in the application or assessment process you may withdraw your nomination. Please contact Place Leaders if you wish to withdraw your nomination. In the event that you have paid a nomination fee, this is non-refundable.

## JURY

**Nominations for the Place Leaders Asia Pacific Awards will be considered by a three person jury. The jury includes:**



**Kate Brennan (Jury Chair)**

Kate Brennan has extensive Executive and Board experience in civic, cultural and community organisations and projects, working both as a team member and client in capital infrastructure projects and the design and management of the public domain. This has included leading Federation Square and the Adelaide Festival Centre Trust and senior roles at Melbourne City Council and a number of arts and community organisations. She has served as Deputy Chair of the Executive Board of the Committee for Melbourne and on numerous national and international cultural bodies. She is currently Deputy Chair of the Gold Coast Cultural Precinct and Arts Centre Board and is a member of the Board of the Canberra City Renewal Authority, the Australia Council for the Arts' Major Performing Arts Panel and the Project Control Group for the Queen Victoria Market Redevelopment.

Kate provides consulting advice, with an emphasis on making and managing great places, to a number of private sector, state and local government, university and arts organisations with a focus on both the intersection between the public realm and community and cultural experiences and on strategic organisational development.



**Susan Thompson**

Susan Thompson is Professor of Planning and Head of the City Wellbeing Program at the University of New South Wales, Australia.

Susan's academic career focuses on research and teaching in social and cultural planning, and the interdisciplinary area of healthy urban planning and placemaking for wellbeing. As well as being widely published, Susan has made significant contributions to planning policy and professional practice. Her longstanding contribution to urban planning has been recognised by various awards, including the prestigious Sidney Luker Memorial Medal in 2015, and most recently the Australian Urban Research Medal.



**Ben Hewett**

Ben Hewett is the Deputy NSW Government Architect and provides strategic design advice across government on architecture, the built environment and urban transformation. Ben led the development of “Better Placed: An Integrated Design policy for NSW”. Ben is also Adjunct Professor at University of Technology Sydney.

Ben was the inaugural South Australian Government Architect 2010 to 2014. Concurrently, he was Executive Director of the Integrated Design Commission and the subsequent Office for Design and Architecture SA. During this period Ben was also Director of “5000+, an Integrated Design Strategy for inner Adelaide”, a national pilot project collaborating across government, industry and academia to develop a design-based vision for Adelaide and model for urban development. Ben established, led and chaired South Australia’s Design Review Program. In these various roles, he provided strategic advice across government on significant projects, precincts, programs and policy including recently implemented Planning Reform.

Prior to these roles, Ben was a senior lecturer with the University of Technology Sydney, and has experience in small and commercial architectural practice in Dubai, China and across Australia.